

# SONANCE CASE STUDY

Hospitality: Food and Beverage | Brick Pizzeria | San Clemente, California



## ABOUT BRICK PIZZERIA

When it comes to creating an exceptional dining experience, David Pratt has many feathers in his chef hat. His resume includes Studio at Montage Resort and Spa in Laguna Beach, Picasso Restaurant at the Bellagio Las Vegas, Masa's in San Francisco and Olives in Washington, D.C. Now, as Executive Chef and Owner of Brick, David has built his own vision for culinary excellence in San Clemente California, with a philosophy of providing farm-to-table freshness in a relaxed and casual atmosphere.

Brick features a large L-shaped dining area with both high-top and regular tables, bordered by a bar with stool seating and a long corridor fronted by the kitchen, providing access to an outdoor covered deck with additional seating.

## THE CHALLENGE

To achieved even sound levels and high quality music in a space that features a low vaulted ceiling with exposed beams, reflective brick walls, various listener levels and an outdoor patio.

Low Volt Automation Technologies (LVAT) in Oceanside, California were awarded the project; and they turned to Sonance for their Professional Series range of Commercial Loudspeakers and DSP Amplifiers.

## REQUIREMENTS

- Full fidelity performance
- Consistent volume levels throughout the entire premises
- Seamless integration of sound between indoor and outdoor
- Aesthetic that would complement the pendant lighting

*"We went for Sonance Professional Series Pendant Speakers in the main dining area of this installation, because they not only sound amazing, but they complement the pendant lighting perfectly. Additionally, because Professional Series is voiced consistently across the range, we were able to combine different sizes and form factors in the project while still achieving seamless sonic integration. No other commercial speaker manufacturer allows us to do this."*

**Shaun Birdsall** Owner, LVAT

## METHODOLOGY

Professional audio integration is more than merely filling a room with music. It's a tangible design element and a critical part of the space's environment that is meant to create a mood, elevate the senses and not distract from the designer's vision and aesthetic goals. For over 30 years, the architectural speaker pioneers at Sonance have continually explored and refined the fine art of musical fidelity within a designed space, with their series of award-winning in-wall and in-ceiling speakers.



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*"I can't believe the difference this system has made. We had a great atmosphere before, with the décor, lighting and aroma from the wood fired oven. Now that the place is perfectly filled with sound, we have achieved the perfect ambience. I couldn't be happier."*

David Pratt Executive Chef and Owner, Brick



## RESULTS

The Brick installation consists of 4" Pendant Speakers in the main dining area and corridor, with 8" Surface Mount Woofers along the edge of the wall to provide additional bass. 8" Surface Mount Speakers provide a separate sound stage in bar area, while 6" Surface Mount Speakers and 8" Surface Mount Woofers were used on the patio. The consistent voicing across the Sonance Professional Series range ensures seamless integration of sound when moving from one area to the next.

## PRODUCT HIGHLIGHT

Sonance Professional Series products are changing the commercial audio scene. Each speaker is equipped with class-leading sensitivity, sonic performance, and an exceptional off-axis response. The product family also features consistent voicing across the range and a full-fidelity transformer for uncompromising tonality. In response to industry demand, each product comes ready to easily install with uncomplicated hardware included in the box.



PS-P43T Pendant Speaker	PS-S63T Surface Mount Speaker	PS-S83T Surface Mount Speaker	PS-S83WT Surface Mount Speaker
<ul style="list-style-type: none"><li>• 75Hz - 20kHz Frequency Range +/-3dB</li><li>• 87dB Nominal Sensitivity</li><li>• UL 1480 and UL 2239 certified</li><li>• Full-fidelity transformer with high (70V, 100V) or low (8 Ohm) impedance</li><li>• Available in 4", 6.5" and 8"</li><li>• Available in black or white (paintable)</li><li>• Bezel-less magnetically retained grille</li></ul>	<ul style="list-style-type: none"><li>• 65Hz - 20kHz Frequency Range +/-3dB</li><li>• 88dB Nominal Sensitivity</li><li>• UL 1480 and UL 2239 certified</li><li>• Full-fidelity transformer with high (70V, 100V) or low (8 Ohm) impedance</li><li>• Available in 4", 5.25" 6.5" and 8"</li><li>• Available in black or white (paintable)</li><li>• FastMount adjustable bracket for easy install</li></ul>	<ul style="list-style-type: none"><li>• 55Hz - 20kHz Frequency Range +/-3dB</li><li>• 90dB Nominal Sensitivity</li><li>• UL 1480 and UL 2239 certified</li><li>• Full-fidelity transformer with high (70V, 100V) or low (8 Ohm) impedance</li><li>• Available in 4", 5.25" 6.5" and 8"</li><li>• Available in black or white (paintable)</li><li>• FastMount adjustable bracket for easy install</li></ul>	<ul style="list-style-type: none"><li>• 50Hz - 150kHz Frequency Range +/-3dB</li><li>• 89dB Nominal Sensitivity</li><li>• UL 1480 and UL 2239 certified</li><li>• Full-fidelity transformer with high (70V, 100V) or low (8 Ohm) impedance</li><li>• Available in 4", 5.25" 6.5" and 8"</li><li>• Available in black or white (paintable)</li><li>• FastMount adjustable bracket for easy install</li></ul>

## ABOUT SONANCE

Sonance was founded in 1983 by Scott Struthers and Geoff Spencer, who introduced the world's first in-wall loudspeaker. This achievement led to many more "firsts" and a proud heritage of innovation. It also inspired a philosophy that continues to drive the company's brands today: that technology can and should blend in with architecture and great design.

With a wide range of solutions that are designed to disappear, Sonance has cultivated long-standing, authentic partnerships with leading architects, interior design professionals, custom installers, design-conscious consumers and end-users, from their home base in San Clemente, California and throughout the world.