

SONANCE

SONANCE UNVEILS THE FUTURE OF AUDIO AND VISUAL EXCELLENCE WITH THE VISUAL EXPERIENCE SERIES

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Sonance, a name synonymous with audio innovation, proudly introduces the Visual Experience Series, an extraordinary new product line that transcends the boundaries of audio and visual perfection. With 21 meticulously crafted models, including the Sonance VX and James VXQ models, Visual Experience sets a new standard for immersive audio and stunning visual integration.

Much like their award-winning Visual Performance series which will be phased out by new VX, the new Sonance Visual Experience line includes 21 models that range in performance to suit any desired performance and budget. Factoring into the performance options is the tweeter and driver material for each model in the series. In a brilliant move and a shift from previous products from the brand, Sonance developed VX with flexible options for installation and trim style. The models will ship with a new Micro Trim grille as the standard option out of the box, with the option to order a Trimless grille, or even still, flush mount the speaker using Sonance TRUFIG Mounting Technology.

At the heart of VX is the Sonance Waveguide Tweeter Design, a specially tuned technology engineered to deliver pristine audio quality with smooth, consistent dispersion and coverage. This innovative driver design ensures crystal-clear sound reproduction, immersing users in a world of distributed audio like never before.

At the top tier of the line's performance is the new James Visual Experience with Quadratech, VXQ. These models feature the all-new James Quadratech tweeter and Cymatic Diffuser to deliver audio excellence that goes beyond expectation.

"This level of audio engineering and our approach for developing the new VXQ models is unlike anything we have really done before." Said Skylar Gray, Sonance Product Designer, of the new series. "We leveraged iterative machine learning and simulation to optimize the cymatic diffuser for each driver size so that each is delivering smooth dispersion and coverage with consistent tonality for that particular model."

The Visual Experience line also features the Sonance CDX Crossover as seen in Sonance Invisible Series. The crossover, Waveguide tweeter design, attention to installation details, and flexible trim options makes the new Sonance Visual Experience and Visual Experience with Quadratech the full package for dealers and end users to outfit any project.

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Sonance's commitment to pushing the boundaries of audio innovation is vividly illustrated through the Visual Experience Series. Whether you're an audio enthusiast, an architect, or a technology integrator, this product line is set to redefine your expectations of audio and visual excellence.

Images:

<https://www.dropbox.com/scl/fo/eoqleax38p5dg86oggrfc/h?rlkey=br6lksrq6gaxuqji7th3o2hgf&dl=0>

Webpage:

<https://www.sonance.com/visual-experience>

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Sonance was founded in 1983 by Scott Struthers and Geoff Spencer, who introduced the world's first in-wall loudspeaker. This achievement led to many more "firsts" and a proud heritage of innovation. It also inspired a philosophy that continues to drive the company's brands today: that technology can and should blend in with architecture and great design.

Building on the well-established foundation of a Heritage of Innovation, Sonance now includes the craftsmanship and customizability of the James Loudspeaker brand, and the durability and elegance of the IPORT brand. Each of these industry-leading brands follows the Sonance philosophy, unlocking an even greater range of solutions, each meticulously designed to disappear. Their combined efforts deliver solutions that go beyond expectation and beyond just audio. Sonance, James Loudspeaker, and IPORT deliver solutions for elevating the way technology is experienced in residential and commercial spaces.

It is through this consistent promise that Sonance has cultivated long-standing, authentic partnerships with leading architects, interior design professionals, custom installers, design-conscious consumers, and end-users, from their home base in San Clemente, California and throughout the world.